

Buying a new car?

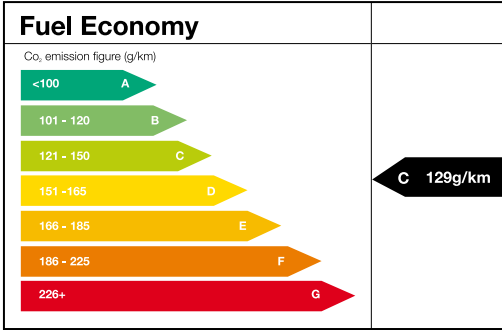
As well as deciding what colour you want, why not check out fuel efficiency and carbon emissions to save money in the long run.

To choose a low CO₂ emitting car, select one which has all or most of these characteristics:

- Small size and engine
- Lightweight
- Manual gearbox
- Low CO₂ classification

Vehicles are now classified according to the levels of CO₂ they emit. If you drive an environmentally-friendly car you will pay less car tax compared to a more polluting vehicle. The new fuel efficiency label grades each car from A to G.

Band A cars are the cleanest and exempt from road tax, Band G are the most polluting and will cost the most in road tax.



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There must be another way

For some trips the car is needed; however for other journeys there may be an easier or cheaper way that will also help to reduce your carbon footprint.

- Short journeys can significantly increase fuel consumption. Why not walk or cycle to the shops instead?
- If you drive to work and have to pay for parking, public transport may be a cheaper alternative.

Plan your journey using www.wymetro.com



No car tax, garage bills or worrying about the MOT!

Car clubs offer the opportunity to drive new, reliable cars and only pay for the time that they are used. They can be booked by internet or phone and at very short notice. Once you have made a booking you simply walk to the car and drive away. Cars are located in reserved parking spaces in many locations.

A great solution for individuals and for organisations looking to reduce their pool car fleets.

For more information about car clubs in your area visit: www.wytravelplan.com/traveloptions



Greener Driving



Make more of your journey

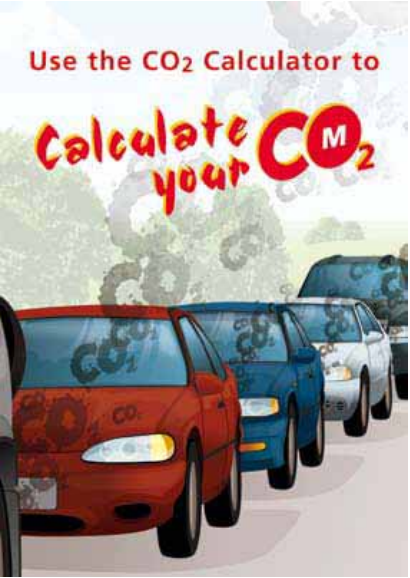


It's easy to make a difference!

For many, the car has become an important part of everyday life. However transport in the UK generates over 130 million tonnes of CO₂ each year! So changing how you travel is a great way to cut your carbon footprint.

If you really have to make the journey by car this leaflet provides handy hints on how you can:

- change your normal driving habits
- reduce your carbon emissions and impact on the environment
- improve your fuel efficiency
- buy more fuel efficient vehicles.



Calculating your CO₂

Use the Carbon Calculator to find out how much carbon and money you can save by greener driving. You can find it at: www.wytravelplan.com

Handy hints to reduce your car fuel bills and your CO₂ emissions.

Did you know that small changes in the way you drive can reduce:

- the amount of fuel you use by up to 15%?
- save you up to £200 of fuel each year?
- cut your annual CO₂ emissions by up to 300kg?
- reduce your impact on the environment?

Smarter Driving Tips

Nice wheels



Under-inflated tyres create more resistance when your car is moving, your engine has to work harder and more fuel is used. You can avoid this by simply checking your tyre pressure regularly, especially for long journeys. Check your car's manual for the correct tyre pressure.

Whats in your boot?



Avoid too much clutter in your boot. It is extra weight for your engine and increases fuel consumption.

Life's a drag



Improve the aerodynamics of your car by removing roof racks when not in use.

It's not so cool after all



Car extras such as air conditioning burn fuel, try opening the window or air vents first.



Here are a few things to think about



Share the ride

If you make a regular journey by car why not find someone to share the journey with you?

• Save cash

You can share the costs of fuel and car parking.

• Save time

If it's not your turn to drive, you have time to make a few phone calls, prepare for a meeting or simply relax.

• Save even more time!

Car sharing allows you to take advantage of car sharing lanes so reducing your travelling time.

• Save the environment

By car sharing you are reducing carbon emissions, traffic congestion and air pollution.

• Save your stress levels

Car sharing enables you to chat and catch up with friends making the journey a lot less stressful.

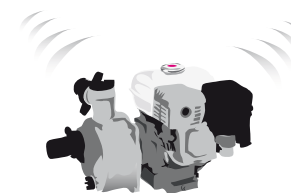
Why not ask your workmates, friends, family or neighbours if they are going in the same direction as you? If you can't find anyone you know to share with visit www.wycarshare.com, a free web based service that enables you to find potential sharers safely.

More haste, less speed and fuel



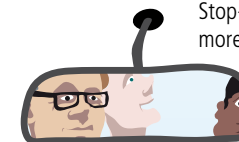
Staying within the speed limit increases driver safety. It has the added benefit of reducing fuel consumption and CO₂. For example, driving at 70mph rather than 50mph uses 15% more fuel.

Waking up the neighbours?



Car engines are designed to be efficient as soon as they are switched on. Rewinding up like a Formula 1 car in pole position only wastes fuel and increases engine wear.

Look into the future



Stop-starting in a traffic queue uses more fuel and emits more CO₂.

Keep an eye on the traffic ahead and slow down early by gently lifting your foot off the accelerator whilst keeping the car in gear.

Going nowhere?



An idle engine wastes fuel. If you are likely to be at a standstill for more than 3 minutes switch the engine off.